



Here are some tips for creating your actor's demo reel. We hope they help.

1. The first few seconds are important; make them count; put your best stuff first.
2. If you are including an intro or montage keep it succinct.
3. Clips should be mostly on you; we don't need to know the whole context of the scene especially if you're not in it.
4. Include a variety/range of characters if possible.
5. Think about dramatic pacing to keep the viewers' attention.
6. Include titles of the film/series if possible.
7. If you're including monologues be off book, rehearsed and have someone direct you.
8. If you're shooting the demo yourself or with help, make sure the shot is close up or $\frac{3}{4}$ so we can see facial expressions and how you move.
9. Don't include theatre performances shot from the back of a theatre.
10. If you are submitting a short film in lieu of a demo include a list of scenes and time indexes where the jury can find you immediately.
11. We can forgive a somewhat fuzzy picture especially if you're copying from television, but make sure the sound is audible and that your voice is not distorted.
12. Keep it under 5 minutes.

Good luck!