



Creative Women Workshops Association (CWW) is a not-for-profit society incorporated in June 2000 in the province of British Columbia in CANADA.
Incorporation # S-0041748

2005 - 2006 Annual Report

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Board of Directors

President & CEO, Carol Whiteman, BC
Secretary/Treasurer, Brian Gromoff, AB
Directors:
Susan Kennard, AB
Tammy Bentz, BC
Anita Doron, ON
Katie Tallo, ON

MISSION

Creative Women Workshops strives towards gender equity by supporting, celebrating and developing the talents of women storytellers for screen including directors, actors, crafts people and technicians. Overall the society encourages excellence, creativity and collaboration in storytelling for screen.

VISION

Creative Women Workshops is dedicated to increasing the number of women participating in a meaningful way in leadership and non-traditional positions in Canadian film, television, video and new media programs from less than 10% to 50% (timeline yet to be determined).

STAKEHOLDERS

Over 400 *WIDC alumnae* (directors, actors, professional and volunteer crewmembers) from all across Canada, in addition to these individuals, ACTRA and The Banff Centre are founding organizations and are represented on the CWWA Board. Industry and Arts organizations across the country play an advisory role in guiding the activities of the society.

SERVICES

Member / Alumnae: An ongoing electronic update service keeps members and program alumnae in contact with each other and the rest of the community. Notices of job opportunities, festival applications and direct referrals are also provided.

Annual General Meeting / WIDC Launch Event: was held during the Banff Television Festival, June 14, 2005 to allow for maximum attendance and maximum career benefit to members (meeting minutes available). The Annual Launch Event took place in The Conservatory of the Fairmont Banff Springs Hotel, Banff. The event was attended by several hundred guests however it was felt that the agenda of announcements and the Promo DVD were lost in the party atmosphere. It was recommended that the next year's events return to the Banff Springs Hotel location.

Website: www.creativewomenworkshops.com provides members and the community (regional, national and global) information on the society's activities. The society was selected for another BCIT Industry Partners project to re-develop interactive application forms. The project was completed in December 2005 and CWWA has been welcomed to apply for future web site upgrade projects at BCIT.

Toll Free Telephone: A venue of free access to information and career coaching support for members, alumnae and community stakeholders, this service currently receives an average of over 800 calls per year.

Staff: The society has no full-time paid staff however President & CEO, Carol Whiteman oversees the general activities of the society, including administration, fundraising, program development and delivery, and membership services. Office hours are kept in Vancouver, BC; 9:00 a.m. to 5:00 p.m. PST Monday through Friday, with message return access on weekends. During WIDC delivery times office hours are kept in Banff, Alberta, 9:00 a.m. to 6:00 p.m. MST seven days a week.

The Banff Centre provided funding for 10 weeks (January/February 2006), for 3 work study Line Producers to assist with PPPM. They helped prep in Vancouver office and attended the PPPM in Banff.

Of Note: March 2006, Carol Whiteman received the 2005 Sam Payne Award from UBCP/ACTRA for humanity, integrity and the encouragement of new talent.

Volunteers: Hundreds of volunteer hours went into supporting the activities of the society this past year, including member and alumnae follow up mentorship, program adjudication and curriculum development. In particular the President & CEO donated over 1,000 volunteer hours this fiscal including participation on Film and Television Industry Committees and Coalitions (BC Film Training Coalition, National Film Training Coalition, and the BCIFP Women's Initiative. Special thanks go to members Tammy Bentz, Peg Campbell, Anita Doron and Katie Tallo, for their work on membership/alumnae development and adjudication committees, to Anne-Marie Ngo for creating the 2006 Launch Ad/ Invitation and Newsletter, Lisa Binkley for editing the 2006 Promo DVD and to Brian Gromoff for his work on the finance committee.



MAIN PROGRAM

Through an ongoing partnership agreement The Banff Centre and ACTRA provide continuing support to the society in producing

The Women In the Director's Chair (WIDC) Workshop which is now delivered in two modules:

Story Incubation Module (SIM): The second session of SIM was held December 9 to 12, 2005 at The Banff Centre. Attended by the eight WIDC director participants, the session was facilitated by Carol Whiteman and taught by Mentor Story Editor Peg Campbell and SIM Instructor Carolyn Mamchur focusing on Story Structure and Character Development through the understanding of personality type and temperament theory. The month of follow up story-editing went smoothly over the holiday season. Advances made in the stories and the directors' understanding of their stories had a significant positive impact on their PPM experience. (Bios and full report available)

Major Sponsor: CBC Television.

Prep, Production and Postproduction Module (PPPM): The ninth annual session of WIDC was held January 19 - February 5, 2006 at The Banff Centre. Led by acclaimed Canadian writer/director/producer Anne Wheeler and again facilitated by Carol Whiteman, eight Canadian women directors of film, television, video and new media drama received mentorship in all areas of production from senior professionals, worked with 9 professional actors and crewmembers and each directed and edited an original short dramatic work. In addition to the WIDC Producer, 3 seasonal Line Producer Work Studies based in Vancouver, The Banff Centre's BNMI Special Events and Work study Coordinator Tahira Baulackey and a seasonal Line Producer based in Banff handled the administrative elements of the program. Other Banff Centre staff time, dedicated mainly during the workshop also contributed to the success of this year's program (A more detailed program report and DVD Compilation reels are available).

Sponsors List: Available on CWWA web site: www.creativewomenworkshops.com

OTHER ACTIVITIES

Fundraising:

GOAL: Stabilize core funding for WIDC program, administration and development staff.

RESULT: CWWA generated over \$774,600 in financial and in kind support from a variety of organizations and individuals. This year's fiscal success was mainly as result of more in kind contributions in the face of cash funding cuts from long time sponsors. CWWA still grapples with a restricted amount of promotion and corporate profile in the eastern regions of Canada. Strategies implemented this fiscal included CWWA's continued participation in the BC and National Film Training Coalitions, which are working on a national strategy for training.

Membership / Alumnae

Development: **GOAL:** Increase alumnae profile and work opportunities. Encourage greater participation of alumnae in CWWA.

RESULT: (also see 10th Anniversary)

WEBSITE DEVELOPMENT
See Services.

ALUMNAE AWARDS

@Wallace Studios WIDC Alumnae Studio Location Award:

@Wallace Studios sponsors an annual \$10,000 in kind prize incentive to promote alumnae production. The 2005 prize was awarded at the Banff Television Festival to Annie Bradley for her short FRANK, HENRY, A TABLE and a GUN and Sarah Michelle Brown for her sci-fi short MOCHA LATTE. The award was celebrated again July 28th, 2005 in Toronto at a Reception held at the @Wallace Studios.

WIDC BTVF Fellowship:

The Banff Television Festival sponsors one full festival pass valued at \$2,000 which was awarded to Carole Ducharme at the 2005 Banff Television Festival in recognition for her Pitchers Paradise pitch OVER THE RAINBOWS.

WIDC ALUMNAE WORKSHOPS / RECEPTIONS

CWWA hosted 3 alumnae workshops. 1) & 2) Toronto (July 2005) Copyright and Ownership with Diana Cafazzo, and Distribution with Brad Pelman. 3) Vancouver (September 2005) a Mentorship Session with Caterina De Nave, TV3 New Zealand. Each was followed by receptions that were attended by alumnae and industry guests.



WIDC 10th Anniversary

Plans for the 10th Anniversary have continued. Alumnae are planning promotional initiatives.

RESULT: A partnership with New Zealand will result in at least one NZ director participant attending WIDC 2007. See WIDC 2007 Newsletter.